



Alex Salmond, First Minister

Scotland - world leader Alex Salmond, First Minister

Scotland is a world leader in innovation, enterprise and technology – we can and do compete with the best. With a wealth of natural resources, excellent infrastructure and one of the most reliable, well-educated, hard working and highly motivated workforces in the world, Scotland is a great place to do business.

Many Scottish companies are global players and, at the same time, many international businesses decide to locate and expand in Scotland. This is due, in no small part, to the skills of our people, the research excellence of our institutions and the competitiveness of our business environment.

Scotland also has an excellent track record in the attraction of inward investment and offers a range of incentives to investors. We are at the forefront of innovation in energy, life sciences and cutting edge research, with a thriving financial services sector, outstanding food and drink producers and a worldclass education system. As the world transforms to a low carbon future there are significant opportunities for Scotland to lead the way and become a global player as a low carbon destination of choice.

The Scottish Government is working hard through Scottish Development International to ensure more of Scotland's economic growth is driven by increasing international trade and investment. Through the skills of our people, we will continue to ensure we reap the full international economic benefits of all of our competitive strengths, putting international ambition on the map in Scotland and Scotland on the map internationally.

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